



News

City Cash for Job Training Program

WNYC Newsroom

NEW YORK, NY October 05, 2007 —Mayor Bloomberg has launched a \$4 million job training initiative to help small businesses train employees for specific tasks.

REPORTER: Bloomberg announced the program at Hendrickson Custom Cabinetry in the Bronx, where owner Felix Hendrickson welcomed the initiative.

HENDRICKSON: Yes, we do have a very hard time attracting employees, finding employees. We post our ads every week, across many different platforms print and computer. Every single week, we're out there looking for qualified, talented people.

REPORTER: Bloomberg says funds that previously went to job training programs will now go directly to employers to teach their employees specific skills. For now, 5 companies will receive a total of \$700,000 to train more than 300 employees. An additional \$1 million is available to companies that apply by October 15th.
